**FOR IMMEDIATE RELEASE**

**Santa Cruz, CA**

**EVENT DATE: October 20, 2018**

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**TWO SANTA CRUZ AUTHOR EVENTS on OCTOBER 20th:**

**BOOK PARTY for AGES 3-8 (10:00-12:00)**

**and a Q&A FORUM for EDUCATORS (12:15-1:00)**

Both author events are free to the public though seating will be limited. Friends of Santa Cruz Public Libraries will receive a 15% donation of all book sales.

**EVENT #1: BOOK PARTY for AGES 4-8**

Four local authors will gather for a community celebration of new books for children ages 3-8, at the downtown Santa Cruz Public Library on Saturday, October 20th, from10:00-12:00, beginning in the Upstairs Meeting Room. Festivities will start with author readings, followed by activity tables, book signings, and goodie bags. Cookies will be provided thanks to a donation from Pacific Cookie Company.

**EVENT #2: AUTHOR FORUM for EDUCATORS (Pre-K to Grade 3)**

To support the interests of local schools, authors will remain on site for a Q&A FORUM for EDUCATORS, in the Upstairs Meeting Room, from 12:15-1:00. This panel is for teachers, librarians, and others interested in discussing books, writing, and superhero play in the pre-K to grade-3 classroom. To ask a question in advance, write: diane@adventureswithzap.com.

**ABOUT THE AUTHORS**

Eve Bunting is an award-winning author of over 250 books for children. She has earned an honored reputation among school librarians and teachers for her sensitive, child-friendly approach to serious social issues: the Vietnam War, immigration, and homelessness to name a few. Endearing stories are her specialty, too. “One of my greatest joys is writing picture books. I have discovered the pleasures of telling a story of happiness or sorrow in a few simple words. I like to write picture books that make young people ponder, that encourage them to ask questions.” Although Eve has been retired from public readings for many years, she will make a special appearance at both events, and share one of her newest books with children: THUNDER HORSE, an imaginative tale about love, growing up, and letting go.

Diane Landy is an advocate of playing with words, beginning with pre-writing narration through primary grade writing projects. Her book ADVENTURES WITH ZAP is the first character-driven book of playful prompts for creative writers, ages 4-8. A longtime classroom writing coach throughout Santa Cruz County, she launched a pilot test of her book at the library two years ago and used feedback from families to help develop the final edition. “Stories are the heart of writing. Mechanics are the brain. Writers need both. I believe young children should start with the heart. In time this will fuel the brain.” Families will find a few Santa Cruz landmarks featured in Zap’s cosmic comic story, illustrated by another local, Allison Hershey. To find out more, visit: [adventureswithzap.com](http://www.adventureswithzap.com), and [ZapWrite](http://www.pinterest.com/9c08cb29a1d0522f97780b80684a39/) boards on Pinterest.

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Eric Hoffman is the author of five picture books for children and two books for teachers. For the party he will read his latest picture book, DARK DARK CAVE. On a cold night, under a pale moon, a brother and sister explore a dark, dark cave. What will they find? Join them, and their puppet friends, for this award winning, just-scary-enough story for 3-6 year olds. For the panel, Eric will introduce an updated edition of a book he created for early education teachers, MAGIC CAPES, AMAZING POWERS: TRANSFORMING SUPERHERO PLAY IN THE CLASSROOM. “Creating stories through play is one of the main tools young children use as they try to understand how the world works. Most of my writing ideas are inspired by the language and play I observed in my thirty years as a preschool teacher.”

Eric taught in the Cabrillo College Early Childhood Education program for thirty years, and designs toys and playgrounds. You can see his work at [erichoffmanbooksandtoys.com](http://www.erichoffmanbooksandtoys.com).

Kathy Ellen (yes, she goes by both names) Davis is a mama, a writer, an artist, a dancer, and a bookseller at Hicklebees, an independent bookstore in Santa Clara. Her picture book TA-DA! explores storytelling, imagination, and friendship with a fun cast of characters and two great sound effects, TA-DA! and DUN DUN DUH! Utilizing the central theme of conflict and resolution, her book is designed to gets kids excited about creating stories of their own. “I have always loved picture books and was lucky to have a Mom who never told me I was too old for them; that’s why I write them today! No one is ever too old to enjoy a read aloud with stunning art.” For more info visit: [kathyellendavis.com](http://www.kahtyellendavis.com). She is also on [Twitter](https://twitter.com/kathyellendavis?lang=en) and [Instagram](https://www.instagram.com/kathyellendavis/?hi-en).

Santa Cruz has a strong reading population that supports our libraries and independent bookstores. This party celebrates and encourages this love of reading and sharing books with children.

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